

For Immediate Release

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THERE IS EVEN MORE TO THIS LOCATION

Seaside, Fla. – (November 2008) – The town of Seaside, Florida appears on many lists touting various “best” locations. This coastal community, located along the Northwest Florida Gulf Coast in Walton County, is among the best in a variety of categories such as best beach, prettiest painted places, environmental certification and other flattering acknowledgements. Beyond these apparent “best” attributes are distinctive venues, perhaps unknown to many. Idyllic places abound in this neighborhood for meetings, retreats, weddings, small conferences, teambuilding, recreation, photo shoots and all manner of special events.

As the birthplace of New Urbanism, Seaside is credited with the inspiring more than 400 towns world-wide. The concept of a place that has a pedestrian friendly design, in an architecturally stimulating landscape, with small town values is at the root of success. The location has also just recently celebrated the 10 year anniversary of the movie *The Truman Show*. Filmed partially on location in Seaside and starring Jim Carey, the film was based on a fictional place that was too good to be true. A place where everyone smiles and says “Good Morning, and I case I don’t see ya, Good Afternoon, Good Evening and Good Night.” The real town, Seaside, Florida, actually has many storybook characters and wondrous places.

If you have not yet vacationed here, it is recommended and there is even more to experience than simple fun and pure relaxation. The Cottage Rental Agency provides elite accommodations in the town and also offers full service groups sales and event planning. Imagine a much needed executive retreat with an entire team housed in private cottages. Everyone is relaxed by the beautiful surroundings and is feeling creative thanks to this inspired setting. Better yet, the distractions in other cites which usually detract are more manageable in this coastal haven. A spectacular sunrise or sunset, a glass of wine with friends, a bike ride along miles of scenic lands

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and through quaint streets, are all to be treasured. The comfortable décor of the cottages help eliminate everyone's tension and just chatting the evening away is fun again. It all sounds a little too good to be true, but it is really all here in Seaside, Florida.

The opportunity to bring a group to this great beach community is now even easier by the recent introduction of packaged prices. For the first time, the planner's task is simplified thanks to per person, inclusive pricing. For example, a group can enjoy the event venue, business breakfast, breaks, lunch, accommodations, fees and taxes starting at \$199 per person. Of course your host, Cottage Rental Agency, can customize services. This is a seasonal offer and has some restrictions.

If you are lucky enough to avoid a working visit, how about just a holiday party? The same easy packages are now offered. Again your venue charge is included along with your open bar, holiday menu, fees and taxes starting at only \$79. Accommodations are required but everyone will want to stay when quoted the discounted group rate. 'Tis the season in Seaside.

To plan your next event or just to learn more about dining, performance arts, excursions, meetings services, and the unique venues, visit with the Cottage Rental Agency Groups Sales Department. 800.591.TOWN GroupsSales@CottageRentalAgency.com

Venues

Blue Wave Certified Beach
Savannah Beach Pavilion
E. Ruskin Beach Pavilion
Seaside Beach Pavilion
Coleman Beach Pavilion
W. Ruskin Beach Pavilion
Pensacola Beach Pavilion
Odessa Beach Pavilion
Natchez Beach Pavilion
Lyceum Meeting Room
Tupelo Beach Pavilion
Smolian Board Room
Inn by the Sea, Vera Bradley
Motor Court Courtyard

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Lyceum Lawn
Seaside Chapel
Seaside Meeting Hall
Water Tower Park
West Side Pool
Ruskin Place
Seaside Amphitheater
Seaside Swim & Tennis Club
Town Center

Cottage Rental Agency, Seaside

The premier provider of area rental properties for more than 20 years, Cottage Rental Agency, Seaside (CRA), manages nearly 300 accommodations along the scenic route 30-A beach community. CRA is part of Intrawest – a world leader of development and management of experiential destinations in such places as Whistler Blackcomb in British Columbia, Steamboat Springs in Colorado, Tremblant in Quebec and Sandestin in FL. For reservations at Seaside, call (800) 277-TOWN or visit CottageRentalAgency.com.

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Seaside

The Town of Seaside is a gulf front community located in The Beaches of South Walton on Scenic Highway 30A, between Destin and Panama City Beach. Founded in 1981 by Robert and Daryl Davis, Seaside is the much-heralded birthplace of The New Urbanism movement, which is based on rediscovered traditional town planning principles. Situated on 80 acres, Seaside is a pedestrian-scaled beach town with 423 residences, 42 specialty retail shops and 12 restaurants and eateries. The town is designed so that life's daily needs are accessible within a short stroll or bicycle ride. Seaside's thriving downtown includes civic, cultural and educational institutions; a public charter school, an inter-faith chapel, a repertory theater and The Seaside Institute. Parks, a swim and tennis club and an amphitheatre provide year-round recreation and entertainment. For more information on Seaside, visit seasidefl.com.

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